

Events Website Rate Card

Design Specifications

- Images must be provided in pixel format in GIF, PDF, JPEG or SWF.
- Events will provide design services at \$50 per hour, if requested.

Terms and Conditions

- Ads run in three month cycles on the same schedule as the magazines.
- Advertising on the Events Website is limited to magazine advertisers.
- Events Magazines assumes no responsibility for typographical errors.
- Banner ads must be submitted on the same timetable as magazine ads.
- Banner ads will be billed with the display ads.
- Advertising reservations are first come, first served.
- No proof will be provided for customer-submitted ads.

Rates and Sizes

		Approx. Size in Inches
• Side Banners	150 px x 150 px ...\$50	1.5 x 1.5
• Bottom Banners	400 px x 150 px ... \$100	5.5 x 1.5
• Top Banners	800 px x 150 px ... \$150	8 x 1.5

Ad size will vary according to screen size and browser settings

Layout

Side Banner	Top Banner	Side Banner
Side Banner	<p style="text-align: center;">Town Website Main Page</p> <p style="text-align: center;"><i>An exciting opportunity to advertise on Events Magazine's website. Enhance your print ad with an electronic version!</i></p>	Side Banner
Side Banner		Side Banner
Side Banner		Side Banner
Side Banner		Side Banner
Side Banner		Side Banner
Bottom Banner		Bottom Banner

Events Magazines are published by Essex Printing Co., with headquarters located in Centerbrook, Connecticut. For more information about Essex Printing visit our web site at www.essexprinting.com or call (860) 767-9087.

18 Industrial Park Road
Centerbrook, CT 06409

Telephone
860 . 767 . 9087
Fax
860 . 767 . 0259

www.eventsmagazines.com
www.essexprinting.com