

Events

Quarterly Magazines

2012 SCHEDULE

1st Quarter			2nd Quarter		
TOWN	DEADLINE	MAIL-WEEK OF	TOWN	DEADLINE	MAIL-WEEK OF
East Haddam	__Dec 20	__Jan 16	East Haddam	__Mar 20	__Apr 16
Essex	__Dec 27	__Jan 23	Essex	__Mar 27	__Apr 23
Haddam	__Jan 10	__Feb 6	Haddam	__Apr 10	__May 7
Westbrook	__Jan 17	__Feb 13	Westbrook	__Apr 17	__May 14
Madison	__Jan 24	__Feb 20	Madison	__Apr 24	__May 21
Clinton	__Feb 7	__Mar 5	Clinton	__May 8	__June 4
Old Lyme	__Feb 14	__Mar 12	Old Lyme	__May 15	__June 11
Old Saybrook	__Feb 28	__Mar 26	Old Saybrook	__May 29	__June 25
Chester	__Mar 6	__April 2	Chester	__June 5	__July 2

3rd Quarter			4th Quarter		
TOWN	DEADLINE	MAIL-WEEK OF	TOWN	DEADLINE	MAIL-WEEK OF
East Haddam	__June 18	__July 16	East Haddam	__Sept 18	__Oct 15
Essex	__June 26	__July 23	Essex	__Sept 25	__Oct 22
Haddam	__July 10	__Aug 6	Haddam	__Oct 9	__Nov 5
Westbrook	__July 17	__Aug 13	Westbrook	__Oct 16	__Nov 12
Madison	__July 24	__Aug 20	Madison	__Oct 23	__Nov 19
Clinton	__Aug 7	__Sept 3	Clinton	__Nov 6	__Dec 3
Old Lyme	__Aug 14	__Sept 10	Old Lyme	__Nov 13	__Dec 10
Old Saybrook	__Aug 28	__Sept 24	Old Saybrook	__Nov 20	__Dec 17
Chester	__Sep 4	__Oct 1	Chester	__Nov 27	__Dec 24

Discounts available for multiple insertions
~ Call for rates ~

Ad Submission: We accept digital files for both Mac and PC: tif, eps, pdf or jpg files, as well as Quark, InDesign, Photoshop, Illustrator, Publisher and Word. A hard copy is appreciated.

Ad prices include a concept ad with one revision.

If more changes are required the advertiser will be charged **\$20** for each additional revision.

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